

44th Int. Home Care & Rehabilitation Exhibition 2017



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New Year H.C.R. 2017

A Year Begins toward Key Reforms in Social Security System

"Japan's Plan for Dynamic Engagement of All Citizens" decided by the Cabinet in June 2016 illustrated a policy direction toward sustainable social security systems as a growth strategy. In particular, implementation of improvements to the social environment such as child care support and nursing care services in accordance with the time schedule was placed with urgency on the challenging agenda.

Accompanying the aging progress anticipated to reach a peak in 2025, the Japanese society urgently requires the development and improvement, as well as reconstruction, of the whole system of the social security. This includes improvement of relevant measures in response to the increasing needs for nursing care, and expansion of programs to promote independence and social participation of individuals with disabilities. In 2017, the key systems and programs will be reviewed and considered for revision of nursing and medical

care systems. Improvement and expansion of related measures to the Revision of the Act for Comprehensive Support to Persons with Disabilities will be scheduled for implementation in fiscal year 2018.

With this trend, the expectation is for nursing care and welfare equipment, both in development and widespread utilization, to continue to grow. This expectation is further supported by legislation / government policy such as "Improvement in the Environment for Nursing Care", "Supports for Activities of People with Disabilities", "People Fighting an Intractable Disease and Cancer", and "Realization of Regional Cohesive Societies" which are important themes to achieve policy goals and to promote economic growth in Japan.



Strive for Further Enrichment of H.C.R. Exhibition Responding to the Changes

The areas of health, welfare, rehabilitation and nursing care for elderly and individuals with disabilities require quantitative extensions concurrent with improving the qualitative responses to the diversified needs.

The role that welfare and care equipment should play is increasingly important in order to promote individualized and sophisticated services based on various needs of each user, as well as to reduce burdens on care workers and to save labor in facilities. For those who live at home, welfare and care equipment is getting more important to maintain and improve mental and physical functions and support their livelihoods in familiar local communities.

With this backdrop, the 43rd International Home Care & Rehabilitation Exhibition 2016 marked the 25th anniversary as an international exhibition, showcasing about 20,000 home care and rehabilitation products presented by 527 exhibitors (70 overseas and 457 Japanese exhibitors) and attended by more than 112,000 visitors.



This year, H.C.R. will take place in cooperation with all companies and institutions who have exhibited previously, with a focus on assisting development and education of nursing care and welfare equipment which help all users in every aspect of their daily lives: mobility

solutions, assistive vehicles, care beds, bathing and toileting, communication and monitoring devices, building and housing equipment, rehabilitation equipment, prosthetics and orthotics, daily life supporting necessities, food and kitchen utensils, infection prevention supplies, equipment and supplies for nursing care and welfare facilities, related books and information systems, etc.

Looking ahead toward the future of welfare systems, H.C.R. will communicate updated information which contributes to the development of nursing care and welfare equipment across the board under the following seven objectives:

[Objectives of International Home Care & Rehabilitation Exhibition]

- 1) Contribute to creating better social programs that will make our society affluent, safe and secure,
- 2) Improve the quality of services in rehabilitation and care for elderly and disabled members of our society,
- 3) Promote the availability and appropriate use of welfare equipment,
- 4) Support development of new welfare equipment and promote the business to commercialize new products and services,
- 5) Identify and train qualified personnel to work in the areas of welfare, rehabilitation and care,
- 6) Support development of the business of welfare and care services for business owners and investors,
- 7) Participate in and encourage the exchange of welfare service information and communications internationally.

Announcement

44th Int. Home Care & Rehabilitation Exhibition 2017

Date : September 27 (Wed) - 29 (Fri), 2017

Venue : East Halls at Tokyo Big Sight

Application Period : February 1 (Wed) - March 31 (Fri), 2017

Thank you very much for participating and supporting our H.C.R. 2016.

H.C.R. 2017 will be held from Sept. 27 (Wed) to Sept. 29 (Fri), 2017 at Tokyo Big Sight.

We cordially invite all of you to attend the exhibition as we continuously try our best to develop and diffuse home care and rehabilitation equipment.